



# Julie Labrie

RECRUITMENT - CAREERS - HR / HIRING BEST PRACTICES

- One of the Top 100 Staffing Leaders to Watch in 2022 (World Staffing Awards)
- Best selling author, "How to Find the Best Talent to Grow Your Business"
- Globe and Mail's resident Recruitment Expert and regular media commentator



**Bilingual (English/French) Keynote Speaker and Consultant - In-Person & Virtual**

## JULIE SPEAKS ON:

- Recruitment
- Careers and job search tips
- HR/hiring best practices
- Leadership
- Business development

## MOST-REQUESTED KEYNOTES:

- Break Through "Candidate Clutter" to Find Your Perfect Fit
- How to Draw Out Real Answers from Job Seekers: 7 Telling Interview Questions
- Top Myths and Realities of Hiring Elusive Bilingual/French Talent Today
- From Average to Extraordinary: How to Identify Recruiter Rockstars to Build Your Staffing Business

## JULIE LABRIE - BIOGRAPHY

Multi-award winning entrepreneur and speaker, Julie Labrie is the president and owner of one of Canada's top Bilingual/French recruitment firms, BlueSky Personnel Solutions. Julie is fluent in both English and French.

For more than 20 years she has helped companies build dream teams to grow their business, and helped people land their dream jobs.

Working closely with business leaders, HR executives, and job candidates, Julie offers unique insights into the strategies, nuances and psychology behind the hiring process.

AS SEEN IN:



To book Julie, please call or email: (416) 236-3303, [info@blueskypersonnel.com](mailto:info@blueskypersonnel.com)

Keynote or Workshop Delivery:  
In-person or Virtual:

# Break Through “Candidate Clutter” to Find Your Perfect Fit



AWARD-WINNING EXPERTISE:



## WHO IS THIS FOR?

- HR professionals and hiring managers at all levels of an organization

## KEY TAKEAWAYS:

After this session, attendees will:

- Improve hiring processes with strategies and efficiencies that eliminate common mistakes which get in the way of finding top talent
- Learn to interview jobseekers much more effectively - cutting through the clutter, and getting to the heart of what each candidate really has to offer
- Be able to evaluate talent not only based on skills and experience, and also on culture, organizational, and team fit

## KEYNOTE / WORKSHOP DESCRIPTION:

HR and hiring managers are inundated with resumes and interview pitches from candidates. Sometimes, it can feel like you'll need psychic qualities to break through all of the grandstanding, over-rehearsing, or even dare we say, faking. But when you find your needle in a haystack, the impact of your hire on the business, and those rising company stars – can make you feel like a rock star!

In this session, Julie will reveal, her top tips to find your perfect candidate fit. What interview questions break through the clutter to reveal deep intel on candidates? What are the most common mistakes made in hiring that result in remorse, for the ones that got away? When you are staring at 2,000 candidate profiles, what is the best way to find your needle in that haystack?

Julie will cover all this and more in this not-to-be-missed session!

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