



# Julie Labrie

RECRUITMENT - CAREERS - HR / HIRING BEST PRACTICES

- One of the Top 100 Staffing Leaders to Watch (World Staffing Awards, 2022 & 2025 )
- Best selling author, "How to Find the Best Talent to Grow Your Business"
- Globe and Mail's resident Recruitment Expert and regular media commentator



AS SEEN IN:



## Bilingual (English/French) Keynote Speaker and Consultant - In-Person & Virtual

### JULIE SPEAKS ON:

- Recruitment
- Careers and job search tips
- HR/hiring best practices
- Leadership
- Business development

### MOST-REQUESTED KEYNOTES:

- Break Through "Candidate Clutter" to Find Your Perfect Fit
- Negotiating Job Offers: Discover New Strategies to Win Over In-Demand Candidates
- The Ultimate Recruitment Series for CDPs: How to Help People Land Dream Jobs and Help Companies Build Dream Teams
- Why SPECIALTY is Becoming Recruitment's Next "It" Word
- Hiring Trends- How to Win at Today's Recruitment Matchmaking Game
- The Mirror Effect: Why Your Management DNA is the Secret to Scaling Your Business

### JULIE LABRIE - BIOGRAPHY

Multi-award winning entrepreneur and speaker, Julie Labrie is the president and owner of one of Canada's top Bilingual/French recruitment firms, BlueSky Personnel Solutions. Julie is fluent in both English and French.

For more than 25 years she has helped companies build dream teams to grow their business, and helped people land their dream jobs.

Working closely with business leaders, HR executives, and job candidates, Julie offers unique insights into the strategies, nuances and psychology behind the hiring process.

### CLIENTS INCLUDE:



To book Julie, please call or email: (416) 236-3303, info@blueskypersonnel.com



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#### AWARD-WINNING EXPERTISE:



#### In-person or Virtual:

### Keynote/Workshop: Break Through “Candidate Clutter” to Find Your Perfect Fit

HR and hiring managers are inundated with resumes and interview pitches from candidates. Sometimes, it can feel like you'll need psychic qualities to break through all of the grandstanding, over-rehearsing, or even dare we say, faking. But when you find your needle in a haystack, the impact of your hire on the business, and those rising company stars – can make you feel like a rock star!

In this session, Julie will reveal, her top tips to find your perfect candidate fit. What interview questions break through the clutter to reveal deep intel on candidates? What are the most common mistakes made in hiring that result in remorse, for the ones that got away? When you are staring at 2,000 candidate profiles, what is the best way to find your needle in that haystack?

Julie will cover all this and more in this not-to-be-missed session!

#### WHO IS THIS FOR?

- HR professionals and hiring managers at all levels of an organization

#### KEY TAKEAWAYS:

After this session, attendees will:

- Improve hiring processes with strategies and efficiencies that eliminate common mistakes which get in the way of finding top talent
- Learn to interview jobseekers much more effectively - cutting through the clutter, and getting to the heart of what each candidate really has to offer
- Be able to evaluate talent not only based on skills and experience, and also on culture, organizational, and team fit

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